

2009 ANNUAL EEO PUBLIC FILE REPORT

Qantum of Myrtle Beach, LLC

Stations:	WGTR, WWXM, WRXZ, WLQB, WYNA
Communities of License:	Bucksport, SC; Garden City, SC; Briarcliffe Acres, SC; Ocean Isle Beach, NC; Calabash, NC
Reporting Period:	8/1/08-07/31/09
No. of Full-time Employees:	More than 10
Small Market Exemption:	No

During the Reporting Period, a total of 8 full time positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

1. Established an internship program designed to assist members of the community to acquire skills needed for broadcast employment.
 - Continued internship program through Coastal Carolina University and established internship program with Horry-Georgetown Technical College. Four students were chosen for the internships; two for the fall semester, and two for the spring semester. The students focused mainly on marketing and board operation. They were also utilized in promotions for the station cluster. The students earned college credit for the internship at the completion of the program. We had 4 people that interned. Each person worked 100 hours during a 12 week period.
2. Participated in events sponsored by educational institutions relating to career opportunities in broadcasting.
 - Participated in a local high school senior class Career Day at St. James High School on 2/16/2009. During the career day, one of the programmers made a presentation on what it takes to get into the broadcasting field, education needed, and hands-on training. Information was given out on five stations in our cluster: WGTR, WLQB, WWXM, WRXZ & WYNA. A question and answer forum was also held during the presentations. The program director for WYNA attended on behalf of Qantum.
 - Participated in a Career Day Ocean Bay Middle School on 9/9/2008. During the career day, one of the programmers made a presentation on what it takes to get into the broadcasting field, education needed, and hands-on training. Information was given out on five stations in our cluster: WGTR, WLQB, WWXM, WRXZ & WYNA. A question and answer forum was also held during the presentations. The assistant program director for WGTR attended the event for Qantum.
 - Two "job shadowing" days were held on March 4, 2009 and May 5, 2009. Students from a local Arts & Technology High School followed program directors from different stations to observe what a day in a broadcasting career would be like. The students learned about commercial production, board operation, marketing, and promotions.
3. Participated in events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities.

- Participated in the “Business After Hours” for the Myrtle Beach Chamber of Commerce, held the last Thursday of each month. This small exposition featured local businesses and what employment and business opportunities they may provide. The general manager, & the Director of Sales for Qantum, worked the event. Qantum had a booth that featured our radio stations. Both answered questions regarding programming, employment, and advertising opportunities.

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIRER
9/2/08	Account Executive	Lavoz Latino
9/23/08	WGTR Program Director	Allaccess.com
11/11/08	WGTR Program Director	Country Air Check
1/2/09	Account Executive	On Air Spot
3/1/09	WRXZ Asst Program Director	Allaccess.com
3/1/09	WGTR Program Director	Allaccess.com
4/16/09	Business Manager	Myrtlebeachhelpwanted.com
7/20/09	Account Executive	Myrtle Beach Sun News

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed in Preceding Year: 31

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred
MYRTLE BEACH HELP WANTED.COM	9
ALL ACCESS	5
ON AIR RADIO ANNOUNCEMENTS	5
Country Air Check	6
Careerbuilder.com & the Sun news	6

RECRUITING SOURCES USED

Job Title of Position: Account Executive

Date of Hire: 1/2/2009

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Qantum of Myrtle Beach-on air announcements/Internet listing on station websites	N	4841 Hwy 17 Bypass S Myrtle Beach, SC 29577	Jimmy Feuger, General Manager	843-293-0107 jfeuger@qantumradio.com
Myrtle Beach Sun News		PO Box 406 Myrtle Beach, SC 29578	Cara Gibbs	cgibbs@thesunnews.com
All Access	N	28955 Pacific Coast Hwy, Unit 210-5 Malibu, CA 90265	N/A	Online form for openings
Careerbuilder.com	N	914 Frontage Road Myrtle Beach, SC 29577	Cara Gibbs	843-626-0247 cgibbs@thesunnews.com
Myrtle Beach Help Wanted.com	N	845-471-5200, ext 110	Dale Mulder	Submit to: dale@regionalphelpwanted.com

- Indicate “Y” (yes) or “N” (no) if the organization requested that the station provide it with notice of all job

RECRUITING SOURCES USED

Job Title of Position: Asst. Program Director and Morning Host—WRXZ

Date of Hire: 3/1/2009

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
All Access	N	28955 Pacific Coast Hwy, Unit 210-5 Malibu, CA 90265	N/A	Online form for openings
Careerbuilder.com	N	914 Frontage Road Myrtle Beach, SC 29577	Cara Gibbs	843-626-0247 Cgibbs@thesunnews.com
Myrtle Beach Sun News		PO Box 406 Myrtle Beach, SC 29578	Cara Gibbs	cgibbs@thesunnews.com
Myrtle Beach Help Wanted.com	N	845-471-5200, ext 110	Dale Mulder	Submit to: dale@regionalphelpwanted.com

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RECRUITING SOURCES USED

Job Title of Position: Account Executive

Date of Hire: 7/20/2009

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Qantum of Myrtle Beach-on air announcements/internet listing on station websites	N	4841 Hwy 17 Bypass S Myrtle Beach, SC 29577	Jimmy Feuger, General Manager	843-293-0107 jfeuger@qantumradio.com
All Access	N	28955 Pacific Coast Hwy, Unit 210-5 Malibu, CA 90265	N/A	Online form for openings
Myrtle Beach Sun News		PO Box 406 Myrtle Beach, SC 29578	Cara Gibbs	cgibbs@thesunnews.com
Careerbuilder.com;	N	914 Frontage Road Myrtle Beach, SC 29577	Cara Gibbs	843-626-0247 cgibbs@thesunnews.com
Myrtle Beach Help Wanted.com	N	845-471-5200, ext 110	Dale Mulder	Submit to: dale@regionalthelpwanted.com

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RECRUITING SOURCES USED

Job Title of Position: Account Executive

Date of Hire: 9/2/2008

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Qantum of Myrtle Beach-on air announcements/internet listing on station websites	N	4841 Hwy 17 Bypass S Myrtle Beach, SC 29577	Jimmy Feuger, General Manager	843-293-0107 jfeuger@qantumradio.com
All Access	N	28955 Pacific Coast Hwy, Unit 210-5 Malibu, CA 90265	N/A	Online form for openings
Myrtle Beach Sun News		PO Box 406 Myrtle Beach, SC 29578	Cara Gibbs	cgibbs@thesunnews.com
Careerbuilder.com	N	914 Frontage Rd. Myrtle Beach, SC 29577	Cara Gibbs	843-626-0247 Cgibbs@thesunnews.com
Myrtle Beach Help Wanted.com	N	845-471-5200, ext 110	Dale Mulder	Submit to: dale@regionalthelpwanted.com

				.com
Lavoz Latino	N	PO Box 2183 Columbia, SC 29202	Dorita Roncancio	843-251-2964

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RECRUITING SOURCES USED

Job Title of Position: Business Manager

Date of Hire: 4/16/2009

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Myrtle Beach Help Wanted.com	N	845-471-5200, ext 110	Dale Mulder	Submit to: dale@regionalhelpwanted.com
American Women in Radio & Television	N	1760 Old Meadow Road, Suite 500 McLean, VA 22102	Amy Lotz	(703) 506-3290 awrt.org

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job

RECRUITING SOURCES USED

Job Title of Position: WGTR Program Director

Date of Hire: 9/23/2008

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Country Air Check	N	1102 17 th Ave South Suite 205 Nashville, TN 37212	Lon Helton	615-320-1450
All Access	N	28955 Pacific Coast Hwy, Unit 210-5 Malibu, CA 90265	N/A	Online form for openings
Careerbuilder.com through The Sun News	N	914 Frontage Rd. Myrtle Beach, SC 29577	Cara Gibbs	843-626-0247 Cgibbs@thesunnews.com
Myrtle Beach Sun News		PO Box 406 Myrtle Beach, SC 29578	Cara Gibbs	cgibbs@thesunnews.com
Myrtle Beach Help Wanted.com	N	845-471-5200, ext 110	Dale Mulder	Submit to: dale@regionalhelpwanted.com

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RECRUITING SOURCES USED

Job Title of Position: WGTR Program Director

Date of Hire: 11/11/2008

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT	TEL. NO. AND E-MAIL
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			SOURCE	ADDRESS OF SOURCE
Country Air Check	N	1102 17 th Ave South Suite 205 Nashville, TN 37212	Lon Helton	615-320-1450
All Access	N	28955 Pacific Coast Hwy, Unit 210-5 Malibu, CA 90265	N/A	Online form for openings
Careerbuilder.com through The Sun News	N	914 Frontage Rd. Myrtle Beach, SC 29577	Cara Gibbs	843-626-0247 Cgibbs@thesunnews.com
Myrtle Beach Sun News		PO Box 406 Myrtle Beach, SC 29578	Cara Gibbs	cgibbs@thesunnews.com
Myrtle Beach Help Wanted.com	N	845-471-5200, ext 110	Dale Mulder	Submit to: dale@regionalhelpwanted.com

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RECRUITING SOURCES USED

Job Title of Position: WGTR Program Director

Date of Hire: 3/1/2009

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Country Air Check	N	1102 17 th Ave South Suite 205 Nashville, TN 37212	Lon Helton	615-320-1450
All Access	N	28955 Pacific Coast Hwy, Unit 210-5 Malibu, CA 90265	N/A	Online form for openings
Careerbuilder.com through The Sun News	N	914 Frontage Rd. Myrtle Beach, SC 29577	Cara Gibbs	843-626-0247 Cgibbs@thesunnews.com
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